

**OCTOBER 2015 BOARD
MEETING MINUTES**



www.sunprairiebep.com
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Date: Thursday, October 15, 2015, at Northside Elementary School

Board Members Present: Sharlot Bogart, Krista Kaltenberg, David Rippl, Chris Swenson, Stephanie Leonard-Witte, Patrick Malinowski, Kelly Shipley, Phil Wiedenbeck, Jennifer Stebnitz, Stephanie Rohner, Jill Conway, David Thwing, Tyler Sheehy, Shannon Krachey, Marta Hansen, Seth Degnan, David Dison, Nancy Everson, John Magdas, Chris Wojtysiak, James Ackley.

Agenda Items

- I. Call to Order 7:35 a.m.** by David Rippl.
- II. Approval of 8/17/2015 Minutes**
Motion to approve by Nancy Everson; seconded by Kelly Shipley. Motion carried.
David Rippl thanked Krista Kaltenberg and Northside for hosting today.
- III. Parent Forum - N/A**
- IV. Introduction of Guests/Parents** David Rippl
Marta Hanson, new representative for school board.
- V. Student Feature** Tyler Sheehy
Tyler Sheehy reported that homecoming is this week; the parade is tonight; float building is during the day today.
- VI. Treasurer's Report/Budget 2015-2016** Nancy Everson
Nancy Everson reported that our only expense was \$10 to register with state. Dues are coming in good solid month.
- VII. Membership Report** Chris Swenson
Chris Swenson reported that the membership drive for 2016 will start in December. Referenced business partnerships. Provided board with invoice that goes out to businesses. Asked if all would view and comment. Big point was having secondary contact. Jill Conway suggested that there should be a line or two that states what the business gets out of becoming a member (ie. exposure, connectedness with kids, connectedness with other businesses, opportunity to find students for employment opportunities, etc.) Steph Rohner suggested website link should be listed on this invoice. Invoice will be updated and new membership kits will be constructed.
- VIII. Pending Activities**
 - a. BEP Committee Structure/Committee Chair Volunteers:** David Rippl passed out Committee Structure and expressed need to designate chairs and committee members. Discussion of need of people to sustain this organization through division of labor. Nancy suggested that a binder

should be listed as to what to do. Before next meeting, Nancy will have a binder done for Reading Buddies to show group as a guideline. Chris Swenson also commented that Deb Schenk is another go-to person that should have a procedure written up, should she ever retire that another person could do her duties.

- b. **Calendar of Events/Meeting Locations:** Nancy passed out a new calendar of events. Dates set for GRIT recognition in elementary schools . October 28 mock interviews from 10 to 10:50 for Miriam Fey's classroom. Ameriprint (Kim) is providing GRIT t-shirts in addition. There are key companies assigned to each elementary school (see schedule). Suggested that BEP members should be at the recognitions to communicate the BEP project and explain the importance of BEP. When the Optimist Club and the Rotary Club go to an elementary school, it is very important that we have BEP members to represent our organization and what our program means. Don't want mixed messages of which organization is presenting GRIT.
- c. **School and Business Partnerships Proposal for Implementation:** David Rippl- Follow up from Rainey's suggestion of Adopt-A-School last meeting. A draft of the program was presented to the group. It was suggested that BEP could try to facilitate. In a meeting prior to today, Nancy Everson, James Ackley, Krista, Rainey Briggs and David Rippl met to outline how to go about connecting businesses with a particular school. Each school would have two to three businesses that are assigned to it. Business partnerships would develop between school and facilitated by business and principals at the building level. This initiative is considered a way to build a greater connection of school/business. The three programs that would not be changed would be Reading Buddies, Middle School Career Days, and Mock Interviews, as these are still designated "BEP" programs. Chris Swenson asked if invoice for dues may need to differentiate if a business wants to support the BEP programs or the Adopt-A-School program. Concerned about businesses getting hit more than once and not having cohesiveness between the two initiatives. Nancy suggested that possibly there is a pilot of one or two schools that try it to tweak out any problems. Stephanie Leonard-Witte said this is on the agenda for the SPASD Leadership meeting in a couple weeks.
- d. **Web Site:** Stephanie Rohner discussed the September 30 meeting with Kent Orfan, Michael Mades, Nancy Everson, and Rohner. Listed the various items that were discussed, presently Kent Orfan is starting to set up the site, trying to get Nick Delbuono to come to BEP Board Meeting to connect with what is being discussed at meetings so it is not foreign to him when he is working on the site construction with Kent.

The items discussed during the Sept. 30 meeting were:

- new content management system
- layout of map with links for membership
- user-friendly pages for teachers/business members to connect
- very usable framework for teachers and businesses.
- new framework for responsive design
- social media connection (Twitter, email)
- easier format for uploading/sizing pictures
- connection link to SPASD district website
- calendar of events that is more flexible for updating
- preliminary investment of \$4500 to \$6000
- ongoing cost of \$280/year as a hosting fee

Discussed the need for photographer for photos at the recognitions. David Rippl asked if there was an estimated time of arrival, but I will have to check with Kent Orfan for updates. Jill

Conway will work on testimonial from businesses that we may want to have incorporated on website. Photos taken could be shared in a google drive folder.

e. **GRIT Campaign-** David Ripple-High School received letter recently and awaiting nominations. CHUMS will submit nominations by end of this month. Elementary school folders are in with bright colors and BEP logo on back cover. These will be handed out starting November. Nancy Everson stated that McFarland State Bank would be willing to put up pictures of high school winners on their billboards.

f. **Kindness Retreats-**James Ackley- 4th grade students, two-day retreat for kids to learn positive advocacy roles. Schools come up with ½ funding of Youth Frontiers program, businesses are involved for the other portion of expense. It takes place during the last week in January/first week of February. James will send out information about this for possible donations or getting involved with this event.

g. **Reading Buddies update:** Nancy Everson Bookcases are being finished and Nancy and Seth will deliver to the classrooms

h. **Reality Rocks:** Nancy Everson-McFarland State Bank is involved this year. Date-12/16/2015- next month there will be a need for help in updating expenses. Discussed the use of a check register vs. a large sheet of paper for recording transactions.

IX: Ongoing Projects:

- a. **Adopt A Class** - changing this spring
- b. **Adopt a Future-** no update
- c. **Prairie Voices:** Betsy not at meeting.
- d. **Nominations for Wall of Success:** Nancy Everson talked about Alumni that gets recognized and there is an all-school assembly at the high school. Nomination forms are available at high school and nominations are due November 13.

X. Adjournment

David Rippl

A motion to adjourn was made by Bogart; seconded by Swenson. Motion carried.

The next meeting BEP Board Meeting is on Thursday, November 19, 2015, at 7:30 a.m. at Day One Pizza.

cc: BEP Members, Administrative Team, School Board Members