

**FEBRUARY 2016 BOARD
MEETING MINUTES**



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Date: Thursday, February 18, 2016, at Frontier Communications

Board Members Present: Krista Kaltenberg, Stephanie Rohner, David Thwing, Chris Swenson, Nancy Everson, David Dison, James Ackley, Patrick Malinowski, Tyler Sheehy, Chad Wojtysiak, Stephanie Leonard-Witte, Kelly Shipley, Karen Bailey, Betsy Butler. **BEP Members:** Jenny Stebnitz, John Magas, Marta Hansen, Scott Nigbor. **Guests:** none.

Agenda Items

- I. Call to Order 7:30 a.m.** by Patrick Malinowski (filling in for David Rippl).
- II. Approval of 1/21/2016 Minutes**
Motion to approve by Chad Wojtysiak; seconded by Chris Swenson. Motion carried.
- III. Parent Forum - N/A**
- IV. Introduction of Guests/Parents** Patrick Malinowski
- V. Student Feature** Tyler Sheehy
- VI.** Tyler Sheehy reported that he will host a booth at the next Reality Rocks. He also shared that he is starting a business of online lead generating.
- VII. Treasurer's Report** Nancy Everson
Nancy Everson reported that dues have been coming in. Nancy collected Reading Buddies money. Expenses were minimal this month. The charts for Reality Rocks were under \$300; initial bill came in for website development (\$2000). No additional questions were asked.
- VIII. Membership Report** Chris Swenson
Chris Swenson reported that membership dues brought in \$8100 last year. Discussions are again occurring with American Family (Nancy visited yesterday) and QBE. Swiss Colony is also a prospect. We are well on our way back to the \$8100 of last year. Swenson also sees potential for growth, so please let him know contact names of businesses members have a relationship with. He would love to contact them.
- IX. Pending Activities**
 - A. Calendar of Events/Meeting Locations/Program Updates** Nancy Everson
Activities are slow in February and March. Recognitions will start again in April.
GRIT feedback reports: The program went well at Royal Oaks. Frontier spoke about the importance of GRIT after handing out folders and shaking hands. Krista Kaltenberg asked how we could solicit more staff involvement at recognitions. Ackley stated he will work with the principals on this. Discussion brought up the need for pictures at all of our events. Stebnitz suggested that it would be beneficial to have a BEP member who could show up at events and take photos.
Kaltenberg shared a draft of a window cling for BEP members. Board members suggested possible placements of the window clings. Kaltenberg will work on a new draft. Wojtysiak suggested t-shirts as another great promotional tool, possibly using them in the GRIT recognition program, maybe all four quarter winners. Thwing thought t-shirts would be a great idea for the GRIT high school winners. Stebnitz will work on the t-shirt idea.

Rohner reported on the February 5th Career Day at Prairie View. Students loved it, and there was a huge outpouring of professionals.

B. Website Review/Preview/Update

Stephanie Rohner

Rohner met with Orfan. They continue to make tweaks; the site is not dynamic enough yet. It lacks photos that speak and text. Improvements have been made to make updating easier. Bullet points need to be used for the text sections instead of long text sections. A preview is on hold at this time pending information still needed. Chris Swenson and the board thanked Stephanie Rohner for all of her work with the website.

C. INSPIRE

John Magas & Nancy Everson

John Magas reported that the INSPIRE program is a subcomponent of the Career Cruising, a program our students already start in grade 7. This is part of the State of Wisconsin's academic and career planning initiative. INSPIRE involves a local networking of area businesses and career paths. Students can check out what is available in their areas. Businesses would provide information and career internship links. This local connection is essential. Magas asked if this works with the BEP mission. Malinowski and board members felt this was a good fit. Wojtysiak suggested that this could be a tool we could link from the BEP website, giving more exposure to what BEP does. The board asked if the INSPIRE program could send representatives to share information at a future board meeting. Magas will pursue this.

D. Reality Rocks

Nancy Everson

The next Reality Rocks is April 20th. We will 313 students. With the district growing, Everson asked members to start to reflect on how best to address the space and numbers issues this growth will entail.

E. Working Wednesdays Update

David Dison

How do we better get the word out about this program? Feedback from first experience was positive. Bogart had a long line of students checking in with her. Thwing has a student interview on next Saturday. All involved felt the location was good. Board members felt the link with the Chamber of Commerce was good. Dison reported that interest has come in from non-members and information was sent to Swenson. The \$75 member option to participate was discussed which allow a business to have access to all of our programs. Marta Hansen suggested getting the BID involved. Hansen and Stebnitz will work on this.

F. Annual Meeting - April 21st at Buck and Honey's

Nancy Everson & Betsy Butler

Invitations will go out in late March.

G. BEP Officers for 2016-2017

Nancy Everson & Betsy Butler

Positions to fill - Vice president nominee - should be a school district board member

Candidate ideas and those interested should contact Everson or Butler. Board members with terms expiring are as follows: Shipley, Ackley, Rohner, Butler, Bailey. A full slate will be presented at the April board meeting and then voted on at the May meeting.

X. Ongoing Projects

A. Adopt-a-Future

Stephanie Leonard-Witte

Leonard-Witte reported that we will be recognizing 2 Adopt-a-Future students this year: Avery Bobo and Kao Lee Vang. One scholarship is still needed for 5th graders.

B. Prairie Voices

Betsy Butler

Butler reported that teachers working collecting writing, and the Wisconsin poet laureate has been asked to speak. The publishing celebration and recognition is held Monday, April 18, 6:30 p.m. at the Performing Arts Center at the high school.

C. Adopt-a-Class

Nothing at this time.

XI. New Items Brought Forward

A. Nothing at this time.

Special thanks to Kelly Shipley and Frontier Communications for hosting today's board meeting.

XII. Adjournment

Patrick Malinowski

A motion to adjourn was made by Everson; seconded by Dison. Motion carried at 9:06 a.m.

The next meeting BEP Board Meeting is the Annual Meeting and Appreciation Breakfast on Thursday, April 21, 2016, at 7:00 a.m. at Buck and Honey's.

cc: BEP Members, Administrative Team, School Board Members