

**OCTOBER 2016 BOARD  
MEETING MINUTES**



**www.sunprairiebep.com**  
**501 S. Bird St.**  
**Sun Prairie, WI 53590**  
**(608) 834-6500**

**Date:** Thursday, October 20, 2016, at Day One Pizza

**Board Members Present:** Seth Degnan, Nancy Everson, Bill Meister, James Ackley, Chris Swenson, Krista Kaltenberg, David Dison, Jenny Stebnitz, David Thwing, Andy Enders, Patrick Malinowski, Cassie Montanio, Sharlot Bogart, Karen Bailey, Andrea Daniels, Chad Wojtysiak, Jill Conaway, Taran Katta, Betsy Butler. **BEP Members:** Christi Winchel. **Guests:** Gene Dalhoff, Adrian Crabb

**Agenda Items**

- I. Call to Order 7:35 a.m.** by Seth Degnan
- II. Approval of 9/15/2016 Minutes**  
Motion to approve by Degnan; seconded by Swenson. Motion carried. Thank you to Day One Pizza and Hausmann-Johnson Insurance for hosting the meeting this morning.
- III. Parent Forum - N/A**
- IV. Introduction of Guests/Parents**  
Degnan introduced Gene Dalhoff and Adrian Crabb from INSPIRE Madison Region who explained more about the INSPIRE program and how it links with the district's Career Cruising program (see later in minutes).
- V. Student Feature** Taran Katta Taran shared that the PSAT was held yesterday. Working Weds has a steady flow of students who are checking opportunities out. Ultimate Frisbee raised \$900 for Cystic Fibrosis research. SPSHS football, soccer, volleyball, tennis are all doing well.
- VI. Treasurer's Report** Nancy Everson  
Nancy Everson reported that we had several expenses, mainly Reading Buddies program. Each classroom received a check for \$200, which took the checkbook balance down. We also had the Department of Finance registration fees and payment to Go-daddy to keep the website name. She received the balances from Chris Swenson regarding our investments and all accounts are doing fine.
- VII. Membership Report** Chris Swenson  
Chris Swenson passed out the membership report listing from last year. Our first new member for 2017 is Meister Chiropractic (Bill Meister's cousin). Swenson asked: Who isn't on this list but should be? It was noted that Texas Roadhouse is participating in Working Weds. Little Caesars has obtained a membership packet. Our membership goal for this year is \$9950. A lot of businesses still do not know we exist. Swenson reported that we had a good year last year, but we have work to do. We need to find the next group of businesses to join. Give Chris an introduction and he'll do the rest. You do not have to ask for money - Chris will do the asking; just get his the contact name. The BEP sells itself. We need multiple contacts at the business. Butler will recreate the letter with a secondary contact request and get it to Debbie Schenck. We need to do our membership drive much sooner than we did last year.
- VIII. Pending Activities**
  - A. Calendar of Events/Meeting Locations** Nancy Everson  
Everson handed out a calendar and pointed out the GRIT recognitions; she reminded people about 5th graders at PV and PM on November 15th. GPA recognitions will have many students. She will be emailing for help. How will elementary celebrations happen

at the middle schools? Meister suggested that all 5th graders come to the cafetorium for the presentation. Swenson felt the group setting was best. Everson has contacted the school chairs for each one of these. There is no expense for pencils this time as the company messed up last year and gave us extra for free. We need to recruit volunteers for help with Mock Interviews on Nov. 2. Respond to her emails please.

Meetings locations were discussed; possibly go to PPA for January meeting.

**B. Adopt a School**  
Ackley reported the

James Ackley

**C. INSPIRE Program**

Nancy Everson

Gene Dalhoff and Adrian Crabb are from Inspire Madison Region. Career Cruising is a great program for students to learn about careers and education. It does not connect students to local businesses. Inspire adds the local component. Pilot year was last year and several school participated. First full year of the program is this year. Currently, 19 schools are live; 12 approved to go live; 14 in discussion. System not live until there are enough businesses in the community to support the size of the school population. Columbus, Marshall, Madison are live; Deforest is in talks. Deerfield is very active.

Need several businesses on board to get going. Onboarding process is simple: a piece of paper has the web address to register - takes 20 minutes. Register as a company which build a profile, and then he sends an email on how to use the profile and edit it. Once registered you can recruit people from your company to be a peer coach, which takes less than an hour a month. Experiential activities - mock interviews, all make connections with students. Free to join for all businesses which can build relationships with students and educators. Creates a strong link with educators. 200 career coaches are already in the system - willing to communicate with students regarding their particular professions. Goal by end of year is 275. Currently, 165 companies in the system right now; offering 825 experiential activities, such as guest speakers, curriculum support for courses, etc.

Everson asked about the mixture of company sizes involved. They want everyone. Need over 20 businesses to get going in an area (Middleton-Cross Plains School District went live at 20). You share information about your business to give students insight. You could target your message toward a particular school if you'd like. It is all voluntary - just need a profile and then you can do what you want in terms of participation. The profile remains but what you are willing to do; it can be turned off at any point or for a period of time. Sacred Hearts does career counseling, but does not have Career Cruising. License extends to schools with Career Cruising. What is Inspire Madison Region? Madison Region Economic is the development part of a county group, working with economic developers in the area. It is a step between local, state, and federal government for economic development. This organization became aware of Inspire, and the program was adopted as an aspect of Workforce Development. Inspire Rocky County, Inspire Racine, and Sheboygan County already exist. All may roll together eventually in a regional scale offering, providing more choices for students. There is a license fee for Inspire. Currently it is underwritten by WI Economic Development Corp funding through this year. Third year funding - they are looking at state funding for this. Multiple initiatives popping up across the state to get the singular state license. State

departments and private corporations are looking at this, so long term funding is still in development. Some fed and state funding already in place. It is a non-profit organization currently.

Degnan asked if the board had more questions. Then he thanked the representatives for attending our meeting.

Should the BEP endorse and promote? Inspire works through the city chambers and educational professionals. BEP's leadership role would be amazing. Sharlot Bogart and Christi Winchell will go in and check this out. Cassie Montanio sees this as a huge asset for students. This program matches perfectly with where planning work is going with students. It is a great resource for teachers and students. Everson feels comfortable with this program as this is a great way to connect with students. Montanio sees this as the link to real-live businesses which has been lacking in Career Cruising. The information to teachers would be amazing. They most likely will never need to charge as they build this program. Malinowski needs to take this back to Summit to see if the corporation can support this. Wojtysiak says this marries into what BEP is trying to do so well. Members will check out the process. It is a better way to reach teachers and businesses.

**D. Reading Buddies**

Everson & Degnan

Everson reported that everything is up and running with the program. All classrooms are adopted, and books are ordered, shelves are completed, and labels are printed. Everson shared the full listing of partners with the board.

**E. GRIT Campaign**

Everson

Logo update: Stebnitz took a different path. She met with Erin at Ameriprint. The GRIT files are set. All original files should be held by the secretary. BEP Logo has been worked on. "Sun Prairie" was getting lost on the logo. Erin mocked up new logo. Stebnitz and McIlroy discussed the logo and how it was muddied down with just one program. Dan created a new cling with 2 options. Stebnitz feels logo 2 is best. Motion to approve the second logo was made by Degnan; Everson seconded. Motion approved. Stebnitz is getting costs and breakdown of prices. Discussion about the numbers needed and shape and size. Motion to approve by Degnan lower logo in a minimum of 250 quantity; Bogart seconded.

Employee Nominations for the GRIT program: Everson is working with the Chamber on this. Kid nominations will be coming in shortly.

Elementary GRIT: No updates.

**G. Website Update/Status**

Wojtysiak

Chad Wojtysiak is waiting on photos. He will bring a camera to take photos at the next meeting. It was asked if we are ready to go live. Most everything is up to date and presentable. Haven't received the information regarding all the programming yet, only a brief overview is there.

**H. Working Wednesdays Update**

Dison

Dison not present to report today. Colony Brands loves this program, reported by Everson.

**I. Career Cruising at CHUMS**

Rippl

Rippl not present.

**IX. Other Business**

**A. BEP Program Overview Flyer**

Ackley

The brochure is almost ready to go - it will be a multi-page booklet. We need more photos. Montanio will send a photo. Butler will get the rest to Ackley today.

**B. Board Member Replacement**

Degnan

We have one spot available. Everson would like to ask for nominations for a board member. McFarland State Bank would be a good rep. Everson made a motion to fill the vacant open position with Jeff Boudreau from McFarland State Bank. Malinowski seconded. Motion carried.

**C. BEP Committees**

Butler

Butler handed out an updated listing of committees. Each board member should be listed as a part of at least one committee. Several chairs are needed: Co-chairs for the Volunteer Committee, Chairs for Adopt a School, a co-chair for Membership & PR. Other changes in chairs? Which committees do people want to be on? Stebnitz volunteered to co-chair Membership & PR with Swenson. Thwing and Bailey asked to be a part of the Reality Rocks Committee. Bogart and Winchell want to work with Reading Buddies. Bogart will also continue her work with Adopt-a-Future. Wojtysiak with membership/PR committee as website contact. Montanio as PPA GROT Chair. Thwing would also like to work with the GRIT Campaign. Please let Butler know what committee you are interested in.

**X. Ongoing Projects**

**A. Adopt a Class**

Rippl

Nothing.

**B. Adopt a Future**

Everson

Everson stated that the meeting was postponed.

**C. Prairie Voices**

Butler

The dates for the two nights will be Monday and Tuesday, April 24-25.

Night 1: Bird, Creekside, Eastside, Horizon, Patrick Marsh, PPA, HS

Night 2: Northside, Royal Oaks, Westside, Sacred Hearts, Prairie View, Cardinal Heights.

Information will be going out soon to the coordinators at each building.

**D. April Annual Breakfast/Meeting at Buck and Honey's**

Degnan

Butler will get this set up.

**XI. New Items Brought Forward**

- A. Bogart shared about her Reading Buddy experience at Creekside. She stated that it is essential to vote YES for the new elementary schools.

**XII. Adjournment**

Seth Degnan

A motion to adjourn was made by Bogart; seconded by Degnan. Motion carried at 9:08 a.m.

**The next meeting BEP Board Meeting is Thursday, November 17, 7:30 a.m. at Wilde East Towne Honda.**

cc: BEP Members, Administrative Team, School Board Members