

MARCH 2017 BOARD

MEETING MINUTES

www.sunprairiebep.com
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Date: Thursday, March 16, 2017, at Market Street Diner, hosted by McFarland State Bank

Board Members Present: James Ackley, Chris Swenson, Nancy Everson, Taran Katta, Seth Degnan, Bill Meister, Cassie Montanio, Krista Kaltenberg, Jeff Boudreau, Patrick Malinowski, Chad Wojtysiak, Sharlot Bogart, Jim Ertel, Betsy Butler. **BEP Members:** Christi Winchell, Sarah Smith.

Guests: none.

Agenda Items

I. Call to Order, 7:39 a.m. by Seth Degnan.

II Approval of 2/16/17 Minutes

Motion to approve by Everson; seconded by Bogart. Motion carried.

III Parent Forum - n/a

IV Introduction of Guests/Parents - n/a Seth Degnan

V Student Feature Taran Katta

Taran Katta reported that not much is going on as it's in the middle of the quarter. Teachers are working on aspects of Reality Rocks. Teachers are looking at a possible online feature because technology/finance angle and that all of our students have chromebooks. Everson liked it but expressed concern over students' capability of juggling all items. Everson added that DECA has 40 students going to nationals, our athletic director was voted AD director of the year in our conference, and that we have 11 conference championships so far in sports.

VI Treasurer's Report Nancy Everson

Nancy Everson reported that we have a simple report this time with minimal expenses this month other than a student who claimed his scholarship (Avery Bobo). Bobo emailed us a thank you (on back of the agenda). So, the balance has gone down some in Adopt a Future. We did receive a donation from the Kiwanis, as they overwrote a check for \$100 and gave excess to BEP. Now is the time we start spending money again with the annual meeting, Reality Rocks, Prairie Voices, etc. Pencils have been ordered; no bill yet.

VII Calendar of Events Nancy Everson

Nancy shared an updated calendar. Mock interviews were needed at Cardinal Heights. GRIT recognitions coming up. New teacher at SPHS in business with the Career Workshop class

needing mock interviews for 3 students at the end of the day. Nancy will send a request out. We still need a place for our May meeting; Nancy is checking on a possibility for meeting at SP Utilities. The April annual meeting will be held at Buck and Honey's again.

VIIfinished Business

Replacement of Board Members: Nancy talked to UW Health, and they have joined as members and John Sheahan will be serving on the board. Sarah Smith from Community Schools will join the board. Sharlot and Christi talked about what it would entail to be VP and then president the following year. The slate will be presented next month. Other possible members were discussed. Christi Winchel has been approved for board membership. Mike Rausch at WPPI is considering joining as a board member. Cassie spoke with Gates Auto Body about membership. She shared membership info with them, and she has encouraged them to become involved. They are excited about partnering with the high school. She will have them contact Nancy Everson. Betsy Butler will check with Everson about the number of board members.

INSPIRE Program - This program ties to Career Cruising for students - Chad Wojtysiak received information from Gene Dolhoff. He will get it to Seth to send to the Biz Blast. Discussion followed. Everson explained we are lagging behind in getting businesses on board. How do we get businesses to put things in? Winchel said it took about 15 minutes to enter the information. She has had a student contact her already via email. Do we have a flyer we could use? Wojtysiak will send the link out to the board members. Boudreau suggested that using the chamber is to our benefit. Deforest and Waunakee are using a mini-breakfast to get people to input information in INSPIRE. Swenson wants to make sure the money spent brings people to the BEP; Chad said the blast would link to BEP to go to INSPIRE. Boudreau suggested "dripping" our message and organization through a marketing budget, even small, to the community. The Biz Blast would be a convenient way to do this. Swenson agreed with Boudreau that we need to do more with getting our message out. Montanio said she would see that getting businesses to input information will be a process over the next couple of years. Swenson mentioned we have not had a marketing budget for quite some time. Katta shared that he has had to explain what BEP is and does to many people - people do not know. Wojtysiak suggested using Peachjar to send out information. Submissions go through Patti Lux-Weber. Ackley suggested doing a presentation to the chamber and then follow up with how to get involved. The Foundation in person attends staff meetings around the district annually. Bogart said we need to be there at that opening meeting for all teachers. What is our goal for INSPIRE then, asked Everson? Chamber Community Expo would be a way to bring attention to BEP. Would be great to have a booth and to mingle and share our membership folders. Talking to the businesses there would be helpful. Boudreau suggested creating a marketing budget and plan. Back to INSPIRE: Degnan suggested using the Biz Blast as a way to draw people to BEP and the program. Degnan suggested getting information to Deb and doing an email blast to our current members and then go from there. Swenson suggested the Biz Blast is worth the money. A New Business item will be putting together a marketing plan. Winchel suggested recognizing businesses who have entered their information. Everson asked Katta to check to see which businesses are already signed up in Career Cruising.

Working Wednesdays - Jim Ertel is one of the new deans at the high school. He has been a teacher in the district for the past 7 years. Working Wednesdays - he will be working with Nancy, as signs and announcements are up and students are asked to come see the businesses. City of SP was in yesterday. City had flyers and candy - made themselves more visible which drew students over. Ertel will share names with Montanio. Businesses should contact Ertel to be a part of that. Ertel will coordinate with Nancy as to the BEP member aspect.

Database for Deb Schenck & BEP - Wojtysiak contacted Deb Schenck at district office to get this out of the current program. Wojtysiak had supplied information to Deb on how to do this and will follow up with Deb as to how things are going.

Reality Rocks - Do we need a help desk or a vest to designate a helper? Everson suggested getting a neon vest. Members shared information about where to get and how to have them printed. Nancy will get vests.

IX New Business

Nothing at this time.

X Committee Reports

Reading Buddies: Nothing to report.

Volunteer Committee: Nothing

Reality Rocks: Malinowski and Everson reported that some structural changes are happening. Volunteers are set. Vests will be obtained.

Membership/PR: Swenson reported that he loves Boudreau's idea about adding a budget and a marketing plan. This will be discussed at the next meeting in New Business. We are one third of the way through collecting dues. Reminder email needs to happen soon.

GRIT: Krista Kaltenberg and Nancy Everson spoke about the t-shirts and their decision to not go with the T-shirts. Next year, a proposal will be brought forth. We do have issues with one school is doing their own thing regarding the program. Consistency is an issue. Concerns over how to get this consistent throughout the district. In general, we need to do more to educate our district employees about what BEP is and what we do. Ackley suggested a promo video.

Adopt-a-School: James Ackley reported nothing new. Frontier has selected Charles Staeven to be their rep and keep the program going. He sees a possible fall kick-off going forth. Krista Kaltenberg and Jeff Boudreau are working on the Northside connection there between the school and McFarland State Bank..

Reading Buddies: More coming next time

Adopt a Future - Nothing new. The program is working though AVID now. Kaltenberg did notify the 5th grade teachers of the change.

Prairie Voices: Teachers are collecting work. Going to press in April. Ceremonies are Monday and Tuesday, April 24-25, days designated by school. Monday is for Bird, Creekside, Eastside, Northside, Patrick Marsh, PPA, HS. Tuesday is for Horizon, Royal Oaks, Westside, Sacred Hearts, Prairie View, Cardinal Heights. Limit to 50 authors per school now to manage numbers better. It was suggested that we put BEP logo and website link up on the side screens.

Working Wednesdays: James Ertel reported earlier. It was suggested we contact Avery Bobo to do a video.

X Adjournment Seth Degnan

Everson thanked McFarland State Bank for hosting the meeting. A motion to adjourn was made by Wojtysiak; seconded by Malinowski. Motion carried at 9:12 a.m.

The next meeting BEP Board Meeting is Thursday, April 20, 7:00 a.m. at Buck and Honey's for the annual appreciation and recognition breakfast.

cc: BEP Members, Administrative Team, School Board Members