

APRIL 2017 BOARD

MEETING MINUTES

www.sunprairiebep.com
501 S. Bird St.
Sun Prairie, WI 53590
(608) 834-6500

Date: Thursday, April 20, 2017, at Buck and Honey's, for our annual meeting & recognition breakfast

Board Members Present: James Ackley, Chris Swenson, Nancy Everson, Taran Katta, Seth Degnan, Bill Meister, Cassie Montanio, Krista Kaltenberg, Jeff Boudreau, Patrick Malinowski, Chad Wojtysiak, Sharlot Bogart, Jim Ertel, Betsy Butler. **BEP Members:** Christi Winchell, Sarah Smith.
Guests: none.

Agenda Items

I. Call to Order, 8:07 a.m. by Seth Degnan.

II Approval of 3/16/17 Minutes

Motion to approve by Everson; seconded by Malinowski. Motion carried.

III Parent Forum - n/a

IV Introduction of Guests/Parents - n/a Seth Degnan

V Student Feature Taran Katta Taran Katta reported that PMMS and PVMS recognitions for being on time have occurred. Reality Rocks preparation is taking place as teachers are instructing and informing students.

VI Treasurer's Report Nancy Everson

Nancy Everson reported that we have dues coming in. One more payment to come in for Reading Buddies yet. Currently, we have minimal expenses; pencils ordered for this quarter and next (13 cents a piece). We have decided to order only a year at a time for what we need. Current balances are listed and our accounts are healthy. Everyone has stayed within budget so far.

VII Calendar of Events Nancy Everson

Nancy shared an updated calendar for what is left for the rest of the year. Reality Rocks is next week, Prairie Voices next week on Monday and Tuesday. Next month's board meeting will be at SP Utilities. Park at the Waterhouse Chophouse parking lot nextdoor or on the street please.

VIII Unfinished Business

Replacement of Board Members: Correction to listing with Jeff Boudreau. There was a motion

to approve the amended board listing - an updated listing will be brought forth at the May meeting. Proposed changes to the bylaws - the language for Article III, Section 2 was moved to read a maximum of 30 board members (Boudreau/Butler). Motion carried. New board members approved: Christi Winchel, Sarah Smith, and John Sheehan. The slate for next year's officers was presented and will be voted on at the next board meeting (James Ackley - President; Sharlot Bogart/Christi Winchell - VP; Nancy Everson - Treasurer; Betsy Butler - Secretary).

INSPIRE Program - We discussed the importance of the INSPIRE link to student Career Cruising. We would like to use INSPIRE to link to BEP. Nancy asked Frontier to look at uploading information into the profile.

Database for Deb Schenck & BEP - Deb and Chad are working on it.

~~I~~New Business

A Marketing Committee will be created with several people to bring forth ideas on how to promote BEP, etc. to the board, Chris Swenson and Seth Degnan talked about a Facebook Fan Page and private group as well. Jenny Stebnitz may be a person to contact. Betsy will discuss with Jenny, Taran will also be consulted for new ideas and possible student involvement. Thwing commented that social media must be attended to constantly.

Regarding our use of the flyers created this year, an annual update will be needed. District printed them at minimal cost. An update will be need to be done late summer and ready to go for fall which coincides with printing of the directory. It was discussed that we'd like to use the flyer as a membership recruitment tool.

The Marketing Committee needs to meet over the summer. A Back to School article should be sent to The Star.

We also discussed our upcoming 30th anniversary - Everson asked members to think about what we can do to promote that and bring back ideas to discuss at May meeting. Ideas brought forth today: possible entry in the Corn Fest parade. We discussed that membership and volunteers with awareness is our focus. Several members made reference to the GRIT stickers - awareness of our branding, etc. How will YOU benefit from being part of BEP? Other suggested areas to focus on: development of soft-skills side and a focus on recruiting volunteers for events.

Boudreau attended a conference about building relationships - growing a program. Time talent treasure. (Benevon). We should ask the mayor to acknowledge the BEP for this 30th year. Possibly we should produce a documentary on the BEP.

Business Friends of Education - Seth shared and handouts were given. Email this out to all of our BEP members. Ackley recommended Seth nominate his company and report out.

~~X~~Committee Reports

Reading Buddies: Nancy received feedback. Same partners; no complaints. Bookcases or not? Split decision. Working on new design of the bookcases.

Volunteer Committee: Volunteers at middle school recognitions: UW Health brought people

into Prairie View; Badgerland Financial came as well.

Reality Rocks: Malinowski and Everson reported that everything is set for next Weds. We will have 260 students going through the process.

Membership/PR: Swenson reported that he loves Boudreau's idea about adding a budget and a marketing plan. This will be discussed at the next meeting in New Business. We are one third of the way through collecting dues. Reminder emails need to happen soon.

GRIT: Krista Kaltenberg and Nancy Everson felt that everything went well with the latest recognitions. Any nominations for HS GRIT recognition students? Nancy has reached out to many businesses. Culvers was our only recognition this year.

Adopt-a-School: James Ackley and Charles meeting in May - paring classrooms with departments. Fall kick-off.

Adopt a Future - Committee meeting next week to review 10 applications. They will give out 2 scholarships.

Prairie Voices: Ceremonies are Monday and Tuesday, April 24-25, days designated by school. Monday is for Bird, Creekside, Eastside, Northside, Patrick Marsh, PPA, HS. Tuesday is for Horizon, Royal Oaks, Westside, Sacred Hearts, Prairie View, Cardinal Heights. Limit to 50 authors per school now to manage numbers better. Please attend if you are able.

Working Wednesdays: James Ertel reported it has been a little down but picking up as employers look for employees for summer. The Clack Corporation from Windsor was there last Weds. Roadhouse is interested.

Career Night - n/a

Mock Interviews - recently; will do again in June. Students were well-prepared.

XAdjournment Seth Degnan

A motion to adjourn was made by Malinowski; seconded by Everson. Motion carried at 9:07 a.m.

The next meeting BEP Board Meeting is Thursday, May 18, 7:30 a.m. at Sun Prairie Utilities.

cc: BEP Members, Administrative Team, School Board Members