

MAY 2017 BOARD

MEETING MINUTES

www.sunprairiebep.com
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Sun Prairie, WI 53590
(608) 834-6500

Date: Thursday, May 18, 2017, at SP Utilities.

Board Members Present: Chris Swenson, Nancy Everson, Seth Degnan, Cassie Montanio, Krista Kaltenberg, John Sheehan, Charles Staeven, Karen Bailey, Patrick Malinowski, Chad Wojtysiak, Sharlot Bogart, Christi Winchell, Jenny Stebnitz, Jill Conaway, David Thwing, Betsy Butler.

Guests: none.

Agenda Items

I. Call to Order, 7:34 a.m. by Seth Degnan.

II. Approval of 4/20/17 Minutes

Motion to approve by Bogart; seconded by Everson. Motion carried.

III. Parent Forum - n/a

IV. Introduction of Guests/Parents - Seth Degnan

Rick from SP Utilities spoke about TDS coming to Sun Prairie. John Sheehan from UW Hospital at the American Center introduced himself and spoke about the facility and programs there.

V. Student Feature Taran Katta not present.

VI. Treasurer's Report Nancy Everson

Nancy Everson reported that this is our busy month with \$1800 worth of expenses: bookcases, *Prairie Voices*, etc. Brought in \$1900 from dues. *Prairie Voices* money coming in.

VII. Calendar of Events Nancy Everson

Nancy shared that there is nothing new. Interviews, GRIT recognitions coming up. Need a location for the first meeting in August. Need other volunteers for locations. Wilde East Towne may be able to host August meeting.

VIII. Unfinished Business

Marketing Committee: Seth reminded the board that the 30th anniversary is next year. Marketing committee has been proposed. Stebnitz suggested working with the high school marketing students regarding social media. Everson suggested we let Taran Katta run with this. Conaway suggested that email is still the way to go; don't make too many things for people to go to look at. Winchell suggested that we all from the board are admins on the Facebook page. Degnan shared how he has his business set up with a public page and private page. The private group is for member only information. Maybe this should be the decision of the marketing

committee. Thwing stated concerns he had over privacy and public uses. Facebook would be an additional resource for information. Everson would like to see more awareness for the 30th year. Seth, Jenny, Betsy, and Taran will be part of the committee. Bogart suggested we need a presentation for the annual meeting. Stebnitz stated we need to market more to new businesses. Could we use Peachjar? Malinowski suggested contacting The Star for the back to school section. Stebnitz has many marketing ideas. We will set up a meeting for this summer. Thwing suggested streamlining our mission for our marketing plan. We need to reach teachers for this, business sponsorship, volunteers, etc. Butler shared our defined focus from the last meeting.

Letter from Business Friends of Education - Seth reminded us about the letter that was shared. Nancy has extra copies of the information. Please nominate yourself.

Votes: Revision of Bylaws/2017-2018 Slate - Motion for change to bylaws was recognized from the last meeting. Correction motion made by Seth Degnan, seconded by Chris Swenson. Change has been approved. The slate was presented (James Ackley, president; Sharlot Bogart & Christi Winchell, vice presidents; Nancy Everson, treasurer; Betsy Butler, secretary) motion made by Swenson, seconded by Everson. Motion approved.

IX. New Business

A. Nothing at this time.

X. Committee Reports

Volunteer Committee: Volunteers - Nancy is recruiting

Reality Rocks: Malinowski and Everson reported smaller group this time; some lines have been fixed. Many good comments and feedback. Nancy and David shared stories to Patrick. Kids who were in AP Econ and went through it again and went through it with lower incomes to see how to do it. Suggestions, please let Patrick know. Swenson shared idea about investment and check-out table; spending down to \$200 in their checking account - no time to tell kids this and need this fixed. Patrick needs to discuss this with Econ teachers. Thwing fate table - credit card use and needing to go back and pay off credit card. Conaway - better understanding of credit and debit happening.

Membership/PR: Swenson thanked John Sheehan for being a new member - we are over half-way done toward our goal. Membership is getting "veteran." With PR group, marketing committee will need a budget for their planning this summer. Budgeted amount is listed as \$500. Marketing committee is really needed to get new blood.

GRIT: We revisited the T-shirts discussion for grade 4-5. Where are we on this? Let's ask James and the principals to make sure all schools are consistent and go from there.

Adopt-a-School: James Ackley and Frontier are meeting June 13 and will talk in more depth; John Sheehan will also be looking at adopting a school; McFarland State Bank wants to adopt Northside.

Reading Buddies: Nancy said bookcases are done and need to be delivered to schools.

Adopt a Future - Scholarships were given out last night to two seniors. Two new ones were given out to 8th graders. The new criteria calls for adopting 8th graders now in the AVID program, and these students have to be accountable for the 5 areas. The total program will be revamped for next year.

Prairie Voices: Meeting on Monday to discuss the fate of the program.

Working Wednesdays: James Ertel unable to be there. The school district came in last Wednesday and had many applicants.

Career Night - Next December all Dane County schools will have a career day at the Alliant Center. Everson going to a meeting to reach out to area businesses. Booth cost is \$100. Things to

get the 8th graders thinking about careers.

Mock Interviews - Next week HS and CHUMS as well.

XI. Adjournment

Seth Degnan

Jenny Stebnitz shared that the article about BEP is in her magazine. The board also thanks Seth Degnan for his leadership this year as BEP board president.

A motion to adjourn was made by Bogart; seconded by Everson. Motion carried at 9:00 a.m.

The next meeting BEP Board Meeting is Thursday, August 17 , 7:30 a.m. at Wilde East Towne Honda.

cc: BEP Members, Administrative Team, School Board Members