

**SUN PRAIRIE BUSINESS AND EDUCATION PARTNERSHIP**  
**August 17, 2017 – Minutes (taken by Nancy Everson in Butler's absence)**

**Present:** Chad Wojtysiak, Christi Winchel, Sharlot Bogart, James Ackley, Chris Swenson, Nancy Everson, John Sheehan, Randy Enders, Marv Hupp, Patrick Malinowski, Jeff Boudreau, Jill Conaway, Jenny Stebnitz, Krista Kaltenberg, Taran Katta, and Seth Degnan

**Call to Order:** The meeting was called to order at 7:30 a.m. by President Ackley at Wilde East Towne Honda.

**Introductions:** Board members were asked to introduce themselves, along with a highlight of the summer.

**Approval of May 18 BEP Minutes:** Motion by Everson, second by Bogart, to approve the May 18 minutes. Motion carried.

**Vision and Mission—BEP's 29<sup>th</sup> Year:** Board members were asked to break into small groups and then report out. According to Ackley, the Vision is the "what" of an organization; the Mission is the "how". Each group's report was then collected. Ackley will compile the results.

**Student Feature:** There was no report as school won't be starting for a couple more weeks. The goal for our student rep is to see how we can get more student feedback and involvement on BEP activities.

**Treasurer's Report:** Everson distributed the report with the current balances in BEP's various accounts: Adopt-a-Future, General Fund, Endowment, and Checking. The checking account has a healthy balance for the start of the school year due to Swenson's work on collecting dues from last year. He still needs help to finish collecting dues and recruiting new businesses.

**Calendar of Events:** Everson needs help finding places to host the monthly board meetings for the year.

**Unfinished Business:**

- Webpage Update: The webpage needs to be consistently updated.
- Membership Database Change: Wojtysiak will be working with Deb Schenck to change the current membership database, which is done in Access, to Excel. Schenck has been too busy over the summer to work on this, but the goal is to get this done sooner than later.

- Adopt-A-School: Ackley has been working with Frontier on this program. A reporter from THE STAR will be doing an interview on this program. McFarland State Bank has been partnering with Northside for the GRIT program and is interested in branching out as part of this program as well.
- GRIT T-Shirts: There was considerable discussion about providing “I Have GRIT” shirts to the 5<sup>th</sup> graders who earned the GRIT award each quarter. Motion by Boudreau, second by Bogart, to budget BEP funds for this initiative. Motion carried.

### **New Business:**

- Future Quest: Everson reported that there is going to be a large Career Fair held at the Alliant Energy Center for all 8<sup>th</sup> graders in Dane County in December. Sun Prairie’s BEP members are encouraged to participate. The cost to each participating business is \$100. Interested companies can get more information from Everson.
- Opening Day Convocation: Everson reported for Butler that she is working on a video featuring BEP that will be shown at the Opening Day Convocation for SPASD staff. A one-page flyer about BEP is also being prepared to give staff an awareness of BEP activities.

### **Committee Reports**

- Marketing: Stebnitz and Degnan reported that this committee has been working on ways to promote BEP; e.g., Chamber BizBlasts, Peach Jar, Opening Day Convocation, and FaceBook posts. Degnan also mentioned the use of setting up a FanPage as one more way to communicate.
- Reading Buddies: Everson reported that she still had a few classrooms that needed a partner. The bookcases have been delivered to all schools except Eastside, and there is a big improvement in their quality. Thanks to McFarland State Bank for agreeing to adopt a second classroom and to Wilde and UWHealth for adopting their first classroom.

**Adjournment:** Motion by Boudreau, second by Bogart, to adjourn at 9:10 a.m. Motion carried.