

Vision: *Preparing and supporting today's students for tomorrow's workforce.*
Mission: *Uniting schools and businesses to help students prepare for their futures.*

SUN PRAIRIE BUSINESS AND EDUCATION PARTNERSHIP
April 19, 2018 – Minutes (taken by B. Butler)

Present: Carol Smithson, Karen Bailey, Christi Winchell, Chris Swenson, Nancy Everson, Sharlot Bogart, Seth & Jen Degnan, David Thwing, Krista Kaltenberg, Sarah Smith, Jill Conaway, Chris Swenson, Taran Katta, James Ackley, and Betsy Butler.

Members/Guests: Stephanie Wallom and Pam Blattner (Bank of Sun Prairie), Jean Skinner (SSM Health)

Call to Order: The meeting was called to order at 8:15 a.m. by James Ackley at UW Health at the American Center.

Welcome & Introductions: Thank you to John Sheehan and Carol Smithson for hosting this morning's annual meeting. Welcome to Jean from SSM Health, and Stephanie and Pam from the Bank of Sun Prairie. They're helping with Reality Rocks next week and are looking forward to it. Jean has done Mock Interviews and certificates before. So glad you're all staying for the business meeting - please feel free to attend any time!

Approval of March BEP Minutes: Two corrections 1) adding Sharlot Bogart's last name to the attendee listing, and 2) deleting one "Krista Kaltenberg" in the same listing as two are listed in attendance. Motion made by Everson; seconded by Bailey to approve the 3-15-18 minutes. Motion carried.

Student Feature: Taran Katta is on the tennis team and has only played twice outside. Sports on hold due to weather - waiting for it to get better. DECA is heading to Nationals, FBLA went to state and did well (Taran competed in Global Business), HOSA earned 4th at state. Nancy and Sharlot talked about the work that these student groups put in. James spoke to all the programs (music, sports, academic, etc.) we are blessed with in Sun Prairie.

Treasurer's Report: Nancy Everson reported that there are no expenses to report. She shared the report. Chris brought some dues in. Big expenses are coming in - T-shirts for GRIT, bookcases for Reading Buddies (\$1400), and today's breakfast. She explained our accounts to our guests.

Membership Report: Chris Swenson \$6175 in dues; 3 new businesses after the breakfast at WPPI. Goal is \$9-10,000. He passed the clings list - need to get these out to our members so they can proudly display their memberships. Chris referenced James

talk about engagement to our moving forward. Chris would like to see more engagement from our current members. Ackley spoke about how the WPPI breakfast was greatly successful. We should do this more, maybe even in this location. There needs to be follow-thru after the events.

Calendar of Events: Everson shared the upcoming events on the latest calendar. Recognitions coming up. May 30th - Prairie View/Patrick Marsh recognition will need volunteers. Bogart asked that we put business people in charge of schools who has more employees for volunteer numbers. We need to get seniors from the senior centers back involved. How do we get them involved again? Jean Skinner has a contact at Olympic Village. Sharlot Bogart has a connection at Oakwood Village, and James Ackley has a connection at New Perspectives. Winchel will contact her friend by Buck 'N Honey's and at the Colonial Club.

Everson spoke to the Up-a-Grade Recognition that has been dropped. She has now asked for the data. Ackley suggested that maybe to do it twice a year; Ertel suggested after quarter 1 and quarter 3 for the biggest impact. We will need to budget for that for next year (~\$500). Ackley suggested putting this on the calendar for first thing in the fall.

Unfinished Business/Old Business:

- Update - T-shirts are in the works. Fifth grade teachers have been keeping track of students who have earned all four components. Orders in by May 5. First recognition is May 30. Degnan spoke to concerns about the sheer numbers that may receive t-shirts. We discussed business sponsorship issues. Cost is \$2300. We will discuss this more in the future if we need to do so. We will go with it for this year.
- Review of Annual Breakfast: Continued discussion from previous board meeting. Looking to do that possibly for next year at the high school. Do we change the purpose of this meeting? Do we move when this happens? Our 30th year needs to be special - whatever we do it should be a big deal. We need to streamline efforts. Timing is an issue for engagement (Malinowski). High school - do it there to show off programs (Thwing). September kick off? Ertel stated that the library is the best spot. Students are there to get them involved. Butler suggested October timing. Ackley - yes, do an event in the fall, but what to do about the annual meeting. Swenson discussed about starting the membership drive earlier for the school year. Next year's clings should have a calendar year. Membership starts in January, on a calendar year schedule like businesses? Maybe for the meeting we should do a showcase/invite breakfast to show the community what is already happening within our programs. Let's keep the annual meeting and review

(recognition) in April. Ackley suggested we add a BEP Showcase Breakfast in October; motion made by Degnan; second by Thwing. Motion carried.

- Slate - The board decided that we will wait on selecting a VP at this time. Tabled to next month.
- Board Position - We have one position available. Everson recommended that we consider the Bank of Sun Prairie as a possibility. This will be finalized in May.
- Membership - Swenson asked, what are we doing to contact these businesses that were at the WPPI event? Butler will pull the attendee list together and get it out (actually, Everson has that list). Motion for Thursday, October 18 BEP Showcase Meeting Date - Karen Bailey; Winchel second. Motion carried.

New Business:

- None today due to time.

Committee Reports

- Volunteers: Discussed earlier.
- Reality Rocks: Discussed earlier.
- Marketing/Membership/PR: Discussed earlier.
- Reading Buddies: Nothing at this time.
- GRIT: Discussed earlier.
- Adopt a School: Nothing at this time.
- Adopt a Future: Discussed earlier at the breakfast.

Activities:

- Working Wednesdays: Nothing at this time.
- Teach-In/Career Day: Nothing at this time.
- Career Night: Nothing at this time.
- Mock Interviews: Nothing at this time.

Adjournment: Motion by Bogart, seconded by Smith to adjourn at 9:10 a.m. Motion carried.

Next meeting: Thursday, May 17 at QBE at **7:30 a.m.**

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