

Vision: *Preparing and supporting today's students for tomorrow's workforce.*
Mission: *Uniting schools and businesses to help students prepare for their futures.*

SUN PRAIRIE BUSINESS AND EDUCATION PARTNERSHIP
September 20, 2018 – Minutes (taken by B. Butler)

Board Members Present: Alex McAndrew, Jim Ertel, James Ackley, Stephanie Wallom, Pam Blattner, Vince Brandl, Krista Kaltenberg, Christi Winchel, Marv Hupp, David Thwing, Sarah Smith, Chris Swenson, Jill Conaway, Patrick Malinowski, Seth Degnan, Sharlot Bogart, Tim Fosdick, Shirley Statz, Nancy Everson, Betsy Butler. **BEP Members:** Janet Rosseter

Call to Order: The meeting was called to order at 7:35 am by Sharlot Bogart at Meadow View Elementary School.

Welcome & Introductions: We made introductions. Thank you to Principal Cynthia Bell and Meadow View for hosting this morning's meeting. Cynthia took members on a tour of the building after the meeting.

Approval of May BEP Minutes: Motion made by Everson; seconded by Malinowski to approve the 8-16-18 minutes. Motion carried.

Student Feature: Alex McAndrew shared that schools have started. Update on our sports - football beat Verona; cross country going for 3rd state title. Clubs are getting up and going. Nancy asked about the student assigned numbered parking spots, which is new this year at the high school. Alex said it was both good and bad, depending on your situation.

Treasurer's Report: Nancy Everson shared the report. Preliminary budget has been prepared, and she put more funds into miscellaneous for the 30th anniversary. This year's budget is based off of last year's budget. Note last year a lot of money was spent on folders (stocking up for several years at once) and the t-shirts. It's included here automatically. These amounts are placeholders, and we can adjust as necessary and as the board determines. The GRIT t-shirts, a new expense from last year, were discussed. Swenson suggested putting business sponsor advertising on the backs of shirts; many agreed they would sponsor this. To cover the cost to get Reading Buddies up and running, Nancy took money out of general fund to cover that. All teachers will have their checks this afternoon, so they may purchase the books. To adjust, any surplus at the end of the year will go back into the general fund to cover this shift. One of our recipients from Adopt a Future claimed her \$500; one did not. Motion to approve the budget made by Ackley; seconded Malinowski. Motion carried.

Membership Report: Chris Swenson stated that there was a committee meeting. Pam Blattner and Stephanie Wallom are energized to move us forward. With the "30 for 30," we will be good. We ended up ahead from last year after all. We are in the process of moving up date of the membership drive to better match the school year. Invoices will go out in September this year; August next year. We may have some adjustments as members adjust to this. Blattner has created a spreadsheet of members and volunteers, so we will be acting on what businesses

want to get involved in more quickly. Statz Bros, Inc. has already paid for this year (received today). Clings are ready to go out. We have 260 of them to go out into the community. Chris wants to know where the clings are going. Flow of clings: Chris will get dues in, Pam will put it in the spreadsheet. Their system will be comprehensive of all of our programs. This will fix an issue with coordinating volunteers that we have had for years. Wallom is setting this all up with individual tabs for each program. Everson shared an example of how this might work. The program is in the works to get this set up. Brandl suggested using Google folders for each and setting up as system.

Calendar of Events: Everson shared that she and Krista Kaltenberg are collecting the dates for GRIT at the elementary schools; mock interviews dates coming; Reality Rocks is Weds., Dec. 12. Our next “board” meeting is at the high school, but it is an open meeting to recruit new members.

Unfinished Business/Old Business:

- Goals for 2018-2019 Update - “30 for 30” - We have 2 already (Crazy Daisy and Elite Embroidery) - Christi Winchel has generated interest just from those posts. She is using Facebook to spread the word. If you have someone who is interested, please let Christi know. Update on the bench idea - #Sun Prairie Strong - Winchel wants someone locally to create this. The purpose of the bench is a visual symbol of acknowledging Barr and achieving our goal. There was discussion as to placement and procurement of the bench. The exec board will explore this idea further and bring more information back to the group.
- Report from Opening Day Convocation at SPASD - Sharlot shared a story about Reading Buddies; Christi shared the 30 for 30 concept. They each received very positive responses from people who were in attendance. Marv Hupp’s colleagues now know where he is going every month. We discussed whether or not we are still being confused with the Education Foundation. It was felt that this distinction is starting to be more clear to people.
- October 18th Breakfast Event: Butler went through the proposed program and asked for volunteers for various aspects. [Bogart and Keith Nerby will open, Ackley will lead the questions and feedback portion, Malinowski will discuss Reality Rocks, Everson will discuss GRIT, and Degnan will highlight Reading Buddies, Winchel will close, and Ertel and Everson will lead tours after the program.] Concerns about parking and other logistics were discussed; these will be taken care of by Ertel, Everson, and Butler. Feedback will be received that day and follow-up after is necessary, even more so than our last event like this at WPPI.

New Business:

- Any new business was tabled until the next meeting due to time.

Committee Reports

- 30th Anniversary Committee: Previously covered.
- Volunteers: Previously covered.
- Reality Rocks: Previously discussed - Event is Weds., Dec. 12
- Marketing/Membership/PR: Previously covered. Swenson has kits to hand out.
- GRIT: Previously discussed. Ackley would like to make this more of a learning an opportunity. This would be a change in the program. This year we will stick to the normal plan for this year, but we need to discuss this change. Many ideas were brought up - i.e. give out a participation certificate at the end of the year.
- Adopt a School: Frontier is unable to continue to do this program; too many structural changes. Last year things went well. It was successful. This will be a future item of discussion as well.
- Reading Buddies: We need 4 more partners. We have more classes now. QBE is adopting Meadow View. McFarland State Bank may have someone. Contact Everson if interested.
- Adopt a Future: Nothing at this time.

Activities:

- Working Wednesdays: Ertel stated that Colony Brands and Walmart have been already.
- Teach-In/Career Day: Nothing at this time.
- Career Night: Nothing at this time. CHUMS teachers have not contacted us back yet with their ideas.
- Mock Interviews: Nothing at this time. Dates coming from Everson.

Adjournment: Motion made by Ackley, seconded by Malinowski to adjourn at 9:05 a.m.
Motion carried.

Next meeting: A Special Meeting on Thursday, October 18th, at Sun Prairie High School in the LMC at 7:15 a.m.

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