

**Vision:** *Preparing and supporting today's students for tomorrow's workforce.*  
**Mission:** *Uniting schools and businesses to help students prepare for their futures.*

**SUN PRAIRIE BUSINESS AND EDUCATION PARTNERSHIP**  
**February 21, 2019 – Minutes (taken by B. Butler)**

**Board Members Present:** Marv Hupp, James Ackley, Krista Kaltenberg, Chris Swenson, Patrick Malinowski, David Thwing, Sharlot Bogart, Shirley Statz, Nancy Everson, Ray Koepcke, Caren Diedrich, Betsy Butler. **BEP Members:** Kevyn Fiener (for Prairie Athletic Club), Brad Saron (for SPASD).

**Call to Order:** The meeting was called to order at 7:36 a.m. by Sharlot Bogart at Prairie Athletic Club.

**Welcome & Introductions:** Thank you to Prairie Athletic Club for hosting today. Kevyn Fiener shared information and answered questions about the club which has over 16,000 members.

**Approval of January BEP Minutes:** Motion made by Everson; seconded by Swenson to approve the January minutes. Motion carried.

**Student Feature:** Alex McAndrew absent today.

**Guest Feature:** Dr. Saron is here to discuss the upcoming referendums. He opened up for questions first. He discussed our growth, how we design our buildings, the plan for Ashley Field, the planning schedule for after the referendums, (boundaries, staffing, activities/sports, etc.), and what happens if it fails.

**Treasurer's Report:** Nancy Everson shared her report. No expenses this month. One Adopt a Future claimed her scholarship and a couple of Reading Buddies (7) need to pay. We are fine.

**Calendar of Events:** Everson handed out a new calendar. A need for volunteers is upcoming, and she will email members.

Please note: April Board meeting is Thursday, April 11, the week before usual due to our normal 3rd Thursday meeting date falling during the district's spring break.

**Unfinished Business/Old Business:**

- Senior Exit Interviews - Nancy shared we are working on that. More to follow.
- Payment Options for Membership - Can we set something up to pay dues electronically? Swenson reported Swenson looked into this. It can be sent up very easily. We could add a PayPal link to the website. We are in a dues lull right now; Swenson suggested we set up the Pay Pal account and then complete our final push. Swenson made a motion to set up a PayPal account for membership dues. Malinowski seconded the motion. Discussion continued on how to do Reading Buddies; they pay this way as well. Motion carried.

- Slate of Officers/Board Members - Butler reported that the new slate of officers needs to be presented at the March meeting and voted on at the April meeting due to the change of the annual meeting to May. The next vice president will be a business member; our next president is our current VP, Krista Kaltenberg, teacher. Everson will continue as treasurer and Butler as secretary unless there are other interested board members. If you are a business board members, please let Butler know your interests. Butler also shared whose terms were up for ending on the board. Members need to let Butler know if they plan to discontinue their positions. A couple of current board members will be contacted as to their intents to continue, as they have not attended meetings or events. A vacant board position will also be filled in this election round.
- Annual Business Recognition Nominees - Butler explained our process for recognizing our members with special recognition for their work in the BEP. She asked for nominees for this year's honorees. Please contact her with names.

## Committee Reports

- 30th Anniversary Committee: The event is now scheduled for May 16 and will include the bench dedication, Adopt-a-Future recipients, and honoring special BEP members. Caren Diedrich had recommended WPPI for the location for the event to Everson. Nancy has discussed the possibility with them hosting, and they have agreed. Nancy raised the idea of a breakfast or a luncheon. Which is the best time for businesses? Koepke mentioned a later in the day possibility. Nancy obtained feedback. Sharlot suggested that we continue with breakfast due to the school people. Swenson suggested we invite those businesses who we have been reaching out to as potential members. Past presidents and founders will be invited again.  
Bench - Nancy is working with Chief Garrison to have it placed put by the fire department.
- Highlight Video: Years ago we used to make a video of the year. Everson would like to show a video of where we started and where we are now. If you have anything that we can incorporate into the video, please let Nancy know.
- Adopt a Future: Sarah Smith is absent today. The committee is meeting soon.
- Adopt a School: James Ackley shared that Woodman's had two members there at Royal Oaks the other day. Students will go visit Woodman's in the spring. QBE has adopted Meadowview Elementary. Sharlot suggested we look to add another school next year by having businesses talk to current partners.
- GRIT: Krista Kaltenberg stated we have 23 classrooms, 450 students, at the elementary level; this year 27 classrooms, 100 students more. Kaltenberg stated that we gave the 5th graders t-shirts last year: do we want to make this the norm? The group agreed. Ackley made a motion to move monies in the BEP account to cover the cost of GRIT t-shirts for this year. Hupp seconded the motion. Discussion continued. Ackley suggested adding the current membership list to the back of the shirt. Swenson wants a drop dead date for the list. These will be considered. Motion carried.

- Upcoming HS Workplace Recognitions - next one Monday at PAC at 5 p.m. Join us if you are able.
- Marketing/Membership/PR:
  - Previously covered. Saron suggested using the district Facebook post to promote our membership and breakfast, events. etc. Cost is minimal
  - Website update - Marv shared that he is working toward moving the website to a district controlled platform.
- Reading Buddies: Everson - nothing new at this time.
- Reality Rocks: Malinowski stated May 1 is the next Reality Rocks. There will be 255 students in this round. The bank this time is McFarland State Bank.

#### **Activities:**

- Mock Interviews: Everson needed volunteers and people answered the call. She is set for the high school. Upcoming needs are at Cardinal Heights (March 19-20) - they will need a ton of volunteers. Nancy will send out a request for help. Joel Coyne is the teacher who needs the help with mock interviews.
- Teach-In/Career Day: Nothing has been heard from them, so we assume they are set.
- Working Wednesdays: Ertel is not here today. He needs businesses to come for this - it has been slow. Everson said that she has had contacts recently and will coordinate with Ertel.

#### **Other Items of Interest for the BEP Board:**

- Everson re: QBE Community Day - 11-1 p.m. March 14. More information coming.
- April meeting question - Thwing - why April 11th? The third Thursday falls during spring break, so we moved the meeting for better attendance purposes.
- Marv contacted Curt Mould regarding a business marketing academy. Possibly building us a new site through Google sites on our district server. This is in the works, possibly by the end of the year with CHUMS students.

**Adjournment:** Motion made by Ackley, seconded by Swenson to adjourn at 9:05 a.m. Motion carried.

**Next meeting:** Our next board meeting is on Thursday, March 21, 2019, at Colony Brands.

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