

*Vision: Preparing and supporting today's students for tomorrow's workforce.
Mission: Uniting schools and businesses to help students prepare for their futures.*

**SUN PRAIRIE BUSINESS AND EDUCATION PARTNERSHIP
February 20, 2020 – Minutes (taken by Betsy Butler)**

Board Members: Karen Bailey, Sharlot Bogart, Vince Brandl, Jill Conaway, Caren Diedrich, Nancy Everson, James Ertel, Marv Hupp, Katy Johnson, Krista Kaltenberg, Ray Koepcke, Patrick Malinowski, Shirley Statz, Chris Swenson, Christi Winchel, Jean Skinner, Vince Brandl, Betsy Butler. **BEP Members:** Tiffany Yapp.

Call to Order: The meeting was called to order at 7:33 a.m. by Krista Kaltenberg at Wilde East Towne Honda.

Welcome & Introductions: Thank you to Wilde East Towne Honda for hosting.

Approval of 1-16-20 BEP Minutes: Motion made by Swenson; seconded by Koepcke to approve the January minutes. Motion carried.

Student Feature: Alex McAndrew shared that DECA districts took place. He explained the role play category. DECA is taking 28 students to the state competition; the Madison competition is taking 22 students; Camp Rock is tomorrow night at 7 pm. Wrestling took second in conference. Boys swim won sectionals.

Treasurer's Report: Nancy Everson shared the report where we had minimal expenses; a student claimed a scholarship; purchased frames for GRIT certs. Everson will adjust balances due to the AAF scholarship claim; additional dues came in. We are financially stable. Koepcke said all looks good across all platforms. Malinowski moved to approve the report as read; Koepcke seconded the motion - no discussion - the motion carried.

Calendar of Events: Nancy shared dates that she wants everyone to look at and make note of in your calendars. She needs help for the mock interviews in March.

Unfinished Business/Old Business:

- Board Terms Review - Tiffany Yapp will be joining us on the BEP Board as the representative from Wilde East Towne Honda.
- Nutrition - National School Breakfast Week in March. Betsy will send the dates out. They need helpers to serve breakfast.
- Other - no other business

Committee Reports

- Adopt a Future: We will have more information by the next meeting. Applications are coming in. Recommendations will be at the next meeting. We will possibly be giving 3 scholarships - and we will need board approval for this change.

- Adopt a School: Nothing new.
- GRIT: Kaltenberg is collecting shirts sizes for the 4th quarter teamwork learning experience that starts March 31. Two students were recognized in the high school GRIT program. We need more businesses to nominate students.
- Marketing/Membership/PR: Swenson stated we had a quiet month. He sent out a reminder (email) and had very little activity. For our next round, we may start to contact businesses on an individual level. No new businesses at this time. Nancy spoke to the Leadership group yesterday about the BEP.
- Reading Buddies: Nancy reported that surveys went out for feedback on how things are going. All positive responses except one (Sharlot is working on that one).
- Reality Rocks: Patrick shared that the next event is April 22. At the point of looking for volunteers. Patrick shared with Tiffany Yapp what Reality Rocks is - a budgeting exercise. Swenson had concerns with students and their inability to journal between savings and checking. There were timing issues. Nothing has been changed or adjusted for this next round yet. Koepcke asked if we could help educate students about it, maybe in a class period before. Ertel shared some of his past experiences and what was done in the classroom. The week before someone comes into classes from Summit to educate. Thwing suggested the vocabulary may be a stumbling block for students - how can we help them understand that better? Butler asked if there was a checklist. Malinowski can add a quick blurb on journaling to the lesson he does prior to the simulation. He suggested limiting the incomes in the simulation should have a set maximum. Thwing suggested maybe having a base salary that is closer to what their next stage in life actually is, their immediate reality. Malinowski suggested making some of the adjustments with additional education and maybe changing the spend down amount. Several people made suggestions and shared professional and personal examples. Ertel shared that part of the simulation is when students write the reflective papers where student screw-ups are the lessons being learned. We will set up a meeting in June before school is out to make adjustments to the process.

Activities:

- Mock Interviews: Nancy shared this earlier with the dates and a request for help at Cardinal Heights (12 volunteers) and the high school (8) on March 17 & 18 at various times.
- Teach-In/Career Day: We had 30-40 people come in to PVMS, 7:30-3 p.m. Houses did it differently, with either presenters moving or students moving. Kids were exposed to many careers throughout the day. It was a good, but long day for the students.
- PMMS Pilot - Mondays in March - Brandl shared information about books he has read. He has contacted 75 companies in SP in the last 2 months, and 45 companies have opened their doors. This involves 100 students, teamed up with the AVID mentors. Busing quotes \$1108.05 for all three events. Butler made a motion for BEP support of the transportation costs, Malinowski seconded. Motion carried. It was suggested we look at membership possibilities for these businesses for the donation of their time.

- Working Wednesdays: Ertel stated that things have been slow. He will keep after some of these companies for membership.
- Job Fair - May 6: Everson and Diedrich have contacted the city, and they want to partner with us. How big do we want this to be? What is the timing we want? Everson initially wanted this to connect businesses to the kids. Do we want to split this with another group and offer opportunities to adults? Maybe at an evening session? The vast majority of the board feels that the city/chamber should take care of the second session.
- Senior Exit Interviews - Ertel stated he and Nancy have been working on exit interviews. They have chosen a couple of classes in which to pilot this (32 students). This is based off of McFarland's program. He shared the questions (in a previous meeting's notes). Students will have previewed the questions prior. Interviews will be 10-15 minutes. Looking at doing this on May 20 or May 27, and bringing in interviewers in early to discuss expectations. Several suggestions were made for the questions.

Other Items of Interest for the BEP Board:

- Nancy and Betsy would like to discuss the purpose of our annual meeting.
- Request from a teacher regarding data analytics - wanting a project for his students. Knowing your customer base is big; depends on the size of the business. Malinowski will check on a contact that he has for this. David Thwing has a contact as well.
- Business Academy information was shared by Butler, and those teachers will be coming to an upcoming meeting to share their vision and how area businesses will have opportunities to be a part of this.

Adjournment: Motion to adjourn made by Everson; seconded by Hupp. Motion carried at 9:10 a.m.

Next meeting: Our next board meeting is March 19, 2020, at SSM Health-Dean, Sun Prairie

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