

Vision: *Preparing and supporting today's students for tomorrow's workforce.*
Mission: *Uniting schools and businesses to help students prepare for their futures.*

SUN PRAIRIE BUSINESS AND EDUCATION PARTNERSHIP
August 16, 2022 – Minutes (taken by Betsy Butler)

BEP Board Members: Ray Koepcke, Seth Degnan, Chris Swenson, Pam Blattner, Sarah Chaja-Clardy, Craig Coulthardt, Karen Bailey, Patrick Malinowski, Carol Albright, Tiffany Yapp, Renee Coleman, Nikole Sconiers, Jen Ploeger, Dianne Metz, Shirley Statz, Betsy Butler. **Additional BEP Members/Guests:** n/a

Call to Order: The meeting was called to order at 7:39 a.m. by Pam Blattner at Summit Credit Union Headquarters.

Approval of May 2022 BEP Minutes: Tabled until May minutes are obtained from Nancy Everson.

Host Business Feature: Thanks to Patrick Malinowski and Summit Credit Union for hosting this morning here at their corporate headquarters. Malinowski shared that Summit Credit Union has consolidated many corporate offices that had been around Dane county into one company-owned building. A tour will be given for those who can stay.

Introduction of Guests: All board members introduced themselves as we had several new members present today.

Student Feature: Student Prisha Poddar was West High School was unable to attend today.

Treasurer's Report: Nancy Everson is out of town today and will have a full report next month. Checkbook balance is \$3503.79. Recent expense was a \$50 gift card last month. Investments stand solid. \$56,500 balance in the Endowment; \$31,200 in Adopt-a-Future scholarships; \$29,000 in the general fund.

Calendar of Events: Upcoming board meetings are currently scheduled for September at West High School, October at WPPI. Looking for November and December. Shirley Statz volunteered December at her home and she will also contact Compeer Financial for November.

Goal Challenge from Blattner: President Pam Blattner asked members to do some thinking prior to our next meeting and bring those ideas to our next board meeting. Goal sheet handed out. Some discussion did also occur around the goal idea: 1) we need to continue to grow and evolve with our community, 2) we need to have a succession plan for when key members who do a lot are no longer with the board. Other comments carried over into Marketing/Membership/PR.

Committee Reports:

Marketing/Membership/PR: Blattner is preparing a video to share with all district staff on opening Convocation day to communicate more with the school district. Coleman pointed out several missed opportunities for communication of events last year via our website. Our needs to update the website were again revisited. Hupp had been the only one who could update the site and now he has retired. Coulthart suggested contacting Lux-Weber and Mumm for help here. Discussion about expanding

branding; Swenson mentioned hiring the Liontree Group to help with the website and this as they optimize opportunities. Koepcke agreed. Albright suggested a presentation is also needed for the school board (several new members in the last few years who know little about BEP).

Swenson shared that things are stagnant right now in terms of membership, but we have held our own during the last years. We will need to work on recruiting this year, looking at what sectors we need. We will start our membership drive October 1. Butler is updating the invoices and Swenson volunteered his staff to create fillable invoices from the revised ones.

Idea mentioned: Create a volunteer shirt for at Reality Rocks with business member logos on the back of the shirt. It was discussed looking into this with Ameriprint or Elite. Swenson said he is ready to go ahead with the purchase of this year's window clings for businesses. Koepcke made a motion to purchase the window clings; Albright seconded motion. Vote taken and motion carried.

GRIT-Program Evaluation Committee: The committee has been meeting over the summer and is aligning the Social-Emotional Learning district rubric with the Wisconsin Employability standards. Their plan is to bring more shareholders on board, develop program ideas and a plan and bring that back to the board later in the first semester with the hopes of piloting aspects of the plan in the second semester.

New Program Committee: Brandl has taken a leave from his board position for a year; hoping to find a replacement for that year at Patrick Marsh. Pam Blattner will meet with Vince Brandl and discuss what ideas were already suggested. Butler will formulate the field trip form as outlined this past spring.

Bylaws Committee: The 2022-2023 BEP Board Slate, the Bylaws revisions for the partnership, the Endowment Fund revisions, and revisions in the Investment Policy statement were brought before the board today (and previously emailed). No discussion. The vote to approve will be in May.

Finance Committee: Nothing new - see Treasurer's report. Committee has not met this year (required to meet once a year).

Activity Reports:

Reality Rocks: Malinowski and Everson will meet with the economics teachers and plan for the first event at Sun Prairie East HS in December. Suggestions made were to add page numbers at the bottom of the form and look for even more easy ways to add tech and leverage that for student engagement.

Reading Buddies: Email will be going out to teachers after school begins. Coulthardt and Leonard-Witte will again ask teachers how they prefer the books be ordered for them.

BEP Student Employee Excellence Award: Butler will update the sign up form. The program will continue to operate and may have revisions after the GRIT Committee's work.

Adopt a Future - Nothing at this time. Butler will coordinate with the new head of the district's AVID program.

Working Wednesdays: Nothing at this time. The new principals will coordinate this program.

Mock Interviews: Nothing at this time. New business teachers getting up to speed.

Job Fair - The Student Job Fair was a huge success and planning will begin to make this happen again.

Senior Exit Interviews - This will be revisited; Chaja-Clardy will share at a later date.

Other: District staffing is still a concern as it is nation-wide. The School Board will be going to referendum to exceed the revenue caps. Dianne Metz was asked to reflect on the needs of Sacred Hearts as tied to BEP and bring her thoughts to the next meeting.

Appreciations and Adjournment: Motion to adjourn made by Albright; seconded by Coulthart. Motion carried at 8:59 am.

Next meeting: Our next board meeting is Tuesday, Sept. 13, 2021, 7:30 a.m. at TBD

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